



## Ohio Harness Horsemen's Association

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**For Immediate Release**

### **Fraas, OHHA New Outreach and PR Coordinator**

**Grove City, Ohio** - The Ohio Harness Horsemen's Association is proud to welcome Frank Fraas as the new Outreach and PR Coordinator. Fraas will be responsible for creating and developing public relations activities, marketing and outreach strategies.

Fraas joins the OHHA with over 35 years of experience in the media and marketing industry. He most recently was with Sinclair Broadcasting as a Marketing Consultant for WSYX-TV, WTTE-TV and WWHO-TV.

Prior to his time with Sinclair Broadcasting, Fraas also served as Sales Manager for Val-Pak Columbus and was the Vice President of Sales for North American Broadcasting.

His experience also includes work as an on-air news and sports reporter for WMNI-AM, Columbus and over twenty years as the Play-by-Play voice for Ohio State baseball.

"I am excited about the opportunity to help the Ohio Harness Horsemen's Association continue to grow awareness of the harness racing industry in Ohio" said Fraas.

The Ohio Harness Horsemen's Association (OHHA) is a non-profit organization serving Standardbred horse owners, breeders, trainers, drivers and fans who participate in the sport of harness racing in the Buckeye State.

OHHA was founded in 1953. The mission of the Ohio Harness Horsemen's Association is to preserve, protect, promote and serve the entire Standardbred industry in Ohio and beyond.