



2237 Sonora Drive
Grove City, Ohio 43123
800-353-6442 or 614-221-3650 Fax 614-221-8726
www.ohha.com

Job Description- Video Production and Media Content Creator

The Video Production and Media Content Creator will be a full-time, at will integrated position. Benefits include health insurance, vacation, and Simple IRA participation. The individual will work in a supporting role, closely with the Association's Team of Outreach and Public Relations and Project Coordinators. The individual will assist in the development and execution of the Association's public relations, marketing, events, and outreach initiatives, to promote Harness Racing in Ohio.¹

Education and Skills:

1. Advanced Horse Racing knowledge is required. Harness Racing experience is preferred.
2. Bachelor's Degree preferred. Minimum requirement, High School Diploma.
3. Computer skills to include proficiency in Microsoft Suite, MS Word. Strong skills in editing video and audio content, including Adobe Creative suite products, specifically Adobe Premier Pro, Adobe After Effects. Knowledge of leading live streaming technologies and content delivery platforms. Experience with sports livestreaming, event production, and internet content delivery systems.
4. Strong understanding of digital audio and video fundamentals. Camera equipment, Sony PXW, Sony FX, Sony NEX, Ronin, Canon DSLR and others. Audio equipment, lavalier microphone systems, shotgun systems and others such as Sennheiser, Shure, Audio-Technica, Zoom. The ability to perform still photography and drone capture are positives.
5. Ability to assess and troubleshoot equipment, video, and audio technology for quality, including the maintenance of quality live internet streams. Manage production of special content programming.
6. Produce quality content to be used across various social media platforms under tight deadlines. Oversee multiple media projects to ensure the brand strategies are met.
7. Manage video production projects to include staging, set-up (cameras, tripods, cables), shooting video and equipment for video productions and editing. Establishing internet connections and monitoring live-stream video. Assist in installing and maintaining video, audio, and computer equipment. The cutting-edge point-person recommending the latest trends in emerging delivery platforms and new industry standards.
8. Organize video library, distribute produced video projects on social media outlets.
9. Creativity and the ability to work independently and on a team is a must. Excellent verbal and written communication skills and attention to detail. Ability to plan, create, and deliver digital and traditional marketing initiatives. Dependable and motivated, a "people-person" that enjoys public outreach and events. Committed to their best work for themselves and the team.
10. Excellent time management skills and a self-starter. A strong ability to manage time while multitasking on various projects and day to day needs. Understands the priority of meeting deadlines and can effectively do this in an efficient and attentive way.
11. Hold a valid driver's license and has a good driving record. Ability to travel. You should be prepared and able to travel to all regions of the state, with some overnight stays, mainly in the summer months, but throughout the year. The balance of your time will be spent in the Grove City office. Ability to work in various indoor and outdoor climates, be active, bend, stoop, and lift 50 lbs. Ability to sit for long periods of time and work on a computer.
12. Assist the OHHA Office in any other tasks as needed.

Please send resume, including salary requirements, by 5:00 p.m. March 11, 2022, to, rmancino@ohha.com incomplete resumes or resumes submitted without salary requirements will be discarded and not considered.

¹ The description represents the job. Elements, responsibilities, skills, functions, experience, educational factors, the requirements, and conditions listed in this job description are representative only and not exhaustive of the tasks. The Ohio Harness Horsemen's Association reserves the right to revise this job description at any time and to require performance of other tasks as circumstances or conditions of its business or the work environment change. Diversity plays a key role at the Ohio Harness Horsemen's Association. As the only Standardbred Horsemen's Association in Ohio, diversity is an inherent aspect of our business as we interact with employees, horsemen, the racing community, and the public.